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Next Week's Welly Workshop!

1 message

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3 November 2025 at 05:06

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3 November 2025

WIFT NZ
WOMEN IN FILM & TELEVISION
NGĀ WĀHINE O TE ARO WHITIĀHUA

SONY

New Zealand FILM COMMISSION
Te Taura Whiri i te Taonga

Framing the Film
The Unit Stills Photographer/Producer Collaboration

Delivered by: Matt Grace (*Pike River, Time Bandits, Rings of Power*) and Vicky Pope (*Pike River, Went Up The Hill, Savage*)

Photo: Pike River
Courtesy of Matt Grace

Wednesday 12nd November
6:00pm - 8:00pm

Wētā Workshop Group Space
129 Park Road, Miramar
Wellington

Free for WIFT Members, \$20 for non-members
Drinks & Nibbles Provided

Matt Grace

Vicky Pope

Kia ora Wellington Members,

We have our next welly workshop coming up next week!

Brought to you by the New Zealand Film Commission, Sony New Zealand, WIFT & Topic Rentals

Great stills don't just happen. They require planning, collaboration, and understanding their value from day one.

Publicity stills are how you sell your film. They're also a contractual requirement for funders, yet they're often an afterthought in pre-production. This session explores how to approach unit stills strategically: building them into your budget and schedule, meeting funder requirements with high-quality imagery, and creating a collaborative process that delivers compelling promotional assets.

Join us for an insight into the crucial relationship between unit stills photographers and producers, featuring Matt Grace (*Pike River, Boy, The Lord of the Rings: The Rings of Power*) and Vicky Pope (*Producer, Pike River, Went Up the Hill, Savage*).

Matt and Vicky will share how they approached unit stills on productions (including working together on Pike River and Savage), to capture outstanding stills that served both the creative vision and the practical demands of distribution and publicity.

Whether you're a producer planning your next project or a photographer looking to work in unit stills, this is an opportunity to understand what makes this collaboration work.

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